

City of Grand Blanc
Steering Committee
Tuesday, April 23, 2019
8:00 a.m.

1. Call to Order
2. Public Comment (Limited to 3 minutes)
3. Approval of Minutes of March 19, 2019 (Enclosure 1)
4. Branding Discussion
 - a. Letterhead Proof
 - b. Envelope Proof
 - c. Logo Trademark
5. Next Meeting Date - April 23, 2019 at 8:00 a.m.
6. Miscellaneous
7. Adjournment

City of Grand Blanc
Steering Committee Minutes
Tuesday, March 19, 2019
8:00 a.m.

Present: Susan Soderstrom, Chris Carr, Julie Nielsen

Absent: Liz Lissner, Kim Turner

Staff: Wendy Jean-Buhrer, Police Chief Brian Lipe, Christina Irwin

Others: Keri Larange

The following items were discussed:

1. The meeting was called to order at 8:00 a.m.
2. Public comment - none.
3. Approval of minutes from January 22, 2019
Motion to approve minutes from January 22, 2019 by Nielsen, supported by Soderstrom. Motion carried by all verbal vote.
4. Branding Discussion -
 - a. Letterhead -

Discussion with Lipe about the Police Department logo and letterhead. Police officer uniforms have a patch with the logo. These will need to be redone with the new logo.
Discussion regarding proofs of the proposed City new letterhead format. Consensus was on Proof 3 with adding the tagline, lightening and move down the watermark to the bottom of the page, and print 1 proof with the gray box and 1 proof with a white background.
 - b. Business Cards -

Jean-Buhrer presented the business card samples. Discussion ensued. Consensus was Option 3 with a white background on the back.
 - c. Flags -

Jean-Buhrer presented logos for the City flags to be flown on flagpoles at various points around the City. Discussion ensued. Consensus was the full logo should be used for the flags.

d. Miscellaneous -

Irwin stated envelopes need to be ordered soon. Discussion ensued around logo and color for the envelopes. Consensus was using black ink and the GB letters in black for the printed logo. Discussion started about the price difference using the red and black GB logo.

5. Next meeting date - April 23, 2019 at 8:00 a.m.
6. Miscellaneous - none
7. The meeting was adjourned at 8:34 A.M.

Respectfully Submitted,

Christina Irwin
Acting Recording Secretary
Steering Committee



CITY OF
GRAND BLANC

CONNECT • GROW • BECOME

MAYOR

Susan J. Soderstrom

CITY COUNCIL

Lisa A. Blondell - Mayor Pro-Tem

John W. Creasey

Chris Douglas

Paula L. Nas

Julie M. Nielsen

Christopher Carr

CITY MANAGER

Wendy L. Jean-Buhrer

CITY CLERK

Mary B. Hopkins

FINANCE DIRECTOR-

TREASURER

Dianne M. Waterworth

CITY ASSESSOR

Tonya Lall

CITY ATTORNEY

Walter P. Griffin



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City of Grand Blanc
203 East Grand Blanc Road
Grand Blanc, Michigan 48439



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QUOTATION



P.O. Box 645
Grand Blanc, MI 48480
810-694-4570
Fax 810-695-1445

TO: City of Grand Blanc
203 E. Grand Blanc Rd.
Grand Blanc, MI 48439

Date: 27-Mar-19

Phone: 810-694-1118

ATTN: Allie

Fax: 810-694-9517

We are pleased to quote as follows:

Quantity	Description	Amount
2,000	Envelopes #10 regular white, 1 color ink	\$ 147.36
2,000	4 color ink	\$ 396.89
2,500	Envelopes #10 window white, 1 color ink	\$ 182.78
2,500	4 color ink	\$ 432.99

We wish to thank you for your inquiry and we look forward to the opportunity to serve you.