

City of Grand Blanc Façade Loan Program

A Program of the City of Grand Blanc Downtown Development Authority

**CITY OF GRAND BLANC DOWNTOWN
DEVELOPMENT AUTHORITY
(810)694-1118**



First Impressions

First impressions mean a lot. While good service, attractive prices, and the right merchandise or services are necessary for business to survive, appearance is also a crucial element of your success as a business owner here in Grand Blanc City.

A storefront that is clean and inviting has the advantage of attracting potential customers by projecting images of success and prosperity. In other words, to bring in new customers, you have to look good! Luckily, looking good doesn't have to cost a fortune. There are a number of physical improvements available at reasonable costs. The Façade Loan Program can offer financial assistance to ensure your property remains a viable part of this community.



How to Apply

1.) First, fill out the application and return it to the City of Grand Blanc Development Authority Office. This is available on request or on www.cityofgrandblanc.com website under the Departments tab, clicking on Downtown Development Authority. Click on the Façade Loan Program and find all information needed.

- 2.) The applicant receives a set of design guidelines which should be passed on to the applicant's architect. The applicant is encouraged to start working with an architect.
- 3.) The applicant, his/her architect, the Grand Blanc Downtown Development Authority and Façade Committee meet to discuss preliminary design considerations.
- 4.) The applicant submits a drawing with written recommendations of the architect to the Chairman of the DDA. The project will then be evaluated to ensure it meets all design requirements.
- 5.) Assuming design requirements are met, the Chairman will recommend that the Façade Committee approve the design project. The Façade Committee and DDA will then review the project design and will make a recommendation to the DDA Board.
- 6.) Financial agreements will be made and the project will proceed.

*All building & site improvements are subject to all review and approvals as required by Grand Blanc City codes and ordinances.

City of Grand Blanc

Downtown Development Authority

203 E. Grand Blanc Road

Grand Blanc, MI 48439

810/694-1118, Fax 810/694-9517

Goals of the Façade Program and the Downtown Development Authority

The City of Grand Blanc Downtown Development Authority (DDA) Façade Program was created in 2009 to encourage economic investment, building improvement and revitalization in the downtown district of the City of Grand Blanc.

The DDA was created on May 17, 2006. The intent of the DDA is to foster the revitalization of the commercial component in the immediate Grand Blanc area and to provide the atmosphere for supporting development and an improved character to the entire DDA district.



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The façade of your business can capture new customers and keep the loyal customers returning!

Façade Loan Program Highlights

Available to all Downtown District Businesses



\$5,000 Matching loan for façade improvement



Interest of 3%



A program targeted to improve the design and conditions of businesses in the Downtown District.



Before Façade Improvement—
Blessing Co.



After Façade Improvement—
Blessing Co.



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Phone: 810-694-1118

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E-mail: